MITTELSTAND GLOBAL
HEALTH MADE IN GERMANY

GTAI GERMANY TRADE & INVEST

HEALTH MADE IN GERMANY

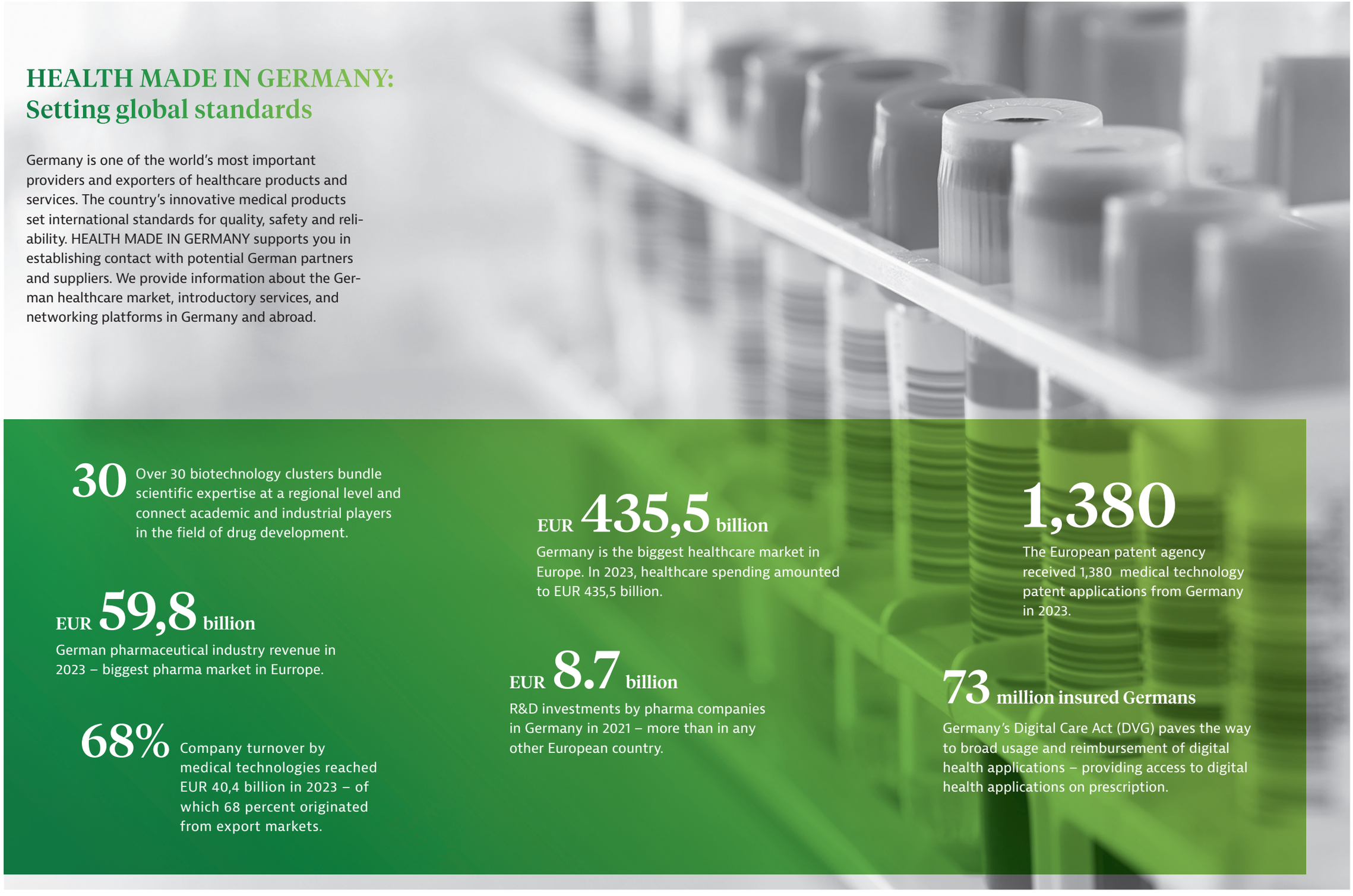
Your access to innovative health solutions



www.health-made-in-germany.com

HEALTH MADE IN GERMANY:
Setting global standards

Germany is one of the world's most important providers and exporters of healthcare products and services. The country's innovative medical products set international standards for quality, safety and reliability. HEALTH MADE IN GERMANY supports you in establishing contact with potential German partners and suppliers. We provide information about the German healthcare market, introductory services, and networking platforms in Germany and abroad.



30 Over 30 biotechnology clusters bundle scientific expertise at a regional level and connect academic and industrial players in the field of drug development.

EUR 59,8 billion

German pharmaceutical industry revenue in 2023 – biggest pharma market in Eurrope.

68% Company turnover by medical technologies reached EUR 40,4 billion in 2023 – of which 68 percent originated from export markets.

EUR 435,5 billion

Germany is the biggest healthcare market in Europe. In 2023, healthcare spending amounted to EUR 435,5 billion.

EUR 8.7 billion

R&D investments by pharma companies in Germany in 2021 – more than in any other European country.

1,380

The European patent agency received 1,380 medical technology patent applications from Germany in 2023.

73 million insured Germans

Germany's Digital Care Act (DVG) paves the way to broad usage and reimbursement of digital health applications – providing access to digital health applications on prescription.

Our support for your business

We publish **market briefs**, **in-depth market studies** and **company directories** of the German healthcare industry and its different sectors.

Our **calendar** is regularly updated with the latest industry events in Germany and overseas.

We provide free access to 3,500+ German healthcare companies with our **online database**. Detailed company profiles and direct contact information help international businesses to identify potential suppliers and partners in Germany.

We take part in **leading healthcare trade fairs** all over the world, organize networking events and enjoy ongoing dialogue and exchange with international health policy-makers.

Visit **www.health-made-in-germany.com** for more information about the German healthcare industry and all HEALTH MADE IN GERMANY activities.

Our Services cover four major industries active in the international medical market: pharmaceuticals, medical technology, medical biotechnology, and digital healthcare. Contact us for more information on how to get into contact with potential partners and suplliers in Germany.



Who we are

HEALTH MADE IN GERMANY is the export initiative for the German healthcare industry. We support international companies and organizations that are interested in establishing contact with potential German partners and suppliers. Set up by the German Federal Ministry for Economic Affairs and Energy (BMWE), the initiative bundles expert market intelligence for easy industry access. One of our main goals is to promote the German healthcare sector through international networking for the mutual benefit of international partners and German companies alike.

HEALTH MADE IN GERMANY works closely with 16 major German industry associations and is part of the BMWK's MITTELSTAND GLOBAL umbrella initiative for small and medium-sized enterprises.

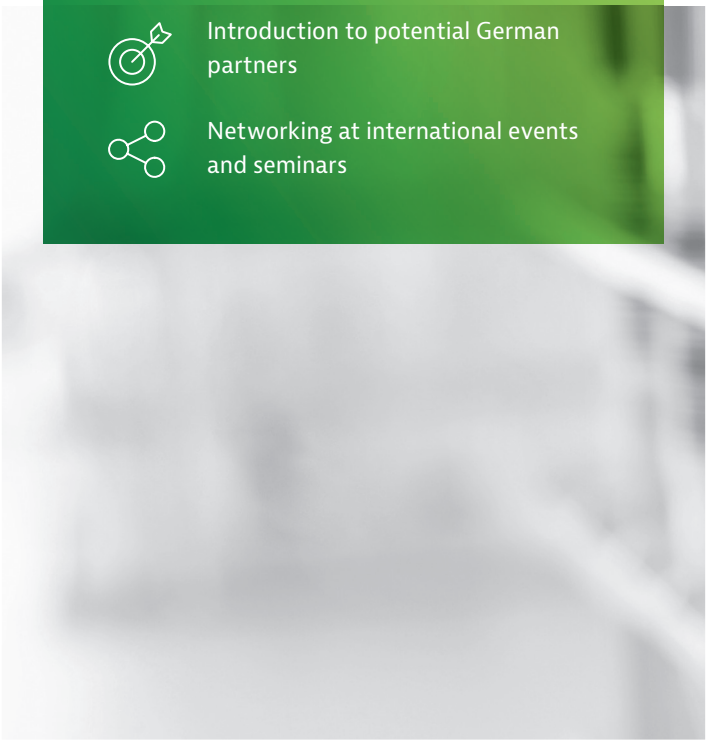
The HEALTH MADE IN GERMANY initiative is implemented by Germany Trade & Invest, the economic development agency of the Federal Republic of Germany, on behalf of the BMWE.

Get in touch with us and learn more about HEALTH MADE IN GERMANY.

HEALTH MADE IN GERMANY

Your access to innovative health solutions

- Information about the German healthcare market
- Introduction to potential German partners
- Networking at international events and seminars



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